Crowdfunding is most popular with theater, followed by film & video, and music. Journalism was least attempted of the group but had 100% success. Plays had the highest number of crowdfunding attempts of the subcategories and had far more success than the other subcategories though audio and world music were 100% successful. July had the highest number of successful crowdfundings and fewest failures in September.

Limitations include no data was given regarding number of people reached by campaign or reasons for those who were reached to not donate

A graph could be created to show relation between successful, failed, and canceled campaigns and the amount of time the campaign was run. This may show that a longer campaign may lead to a better chance of success.